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Jerusalem, 10th March, 1964.

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Mr. Jesse Zel Marie  
Managing Editor  
Badassah Magazine  
65 East 52nd Street  
New York 22 NY  
U.S.A.

Dear Zel,

Enclosed is the article you requested along with a photo of the Prime Minister in Jagania taken recently. Dave Rubinger is sending you under separate cover a photograph of the Prime Minister and Mrs. Sahkol as well as a shot of Miriam Sahkol alone.

I hope we make the deadline and that the article meets with your approval. As a matter of fact a cabled reaction would make me feel good or failing that, air mail express.

The Prime Minister does not agree to let me sign the article and so you can put on it any by-line you wish. If you want to use a pseudonym, you may sign it Avraham Ben Haim.

You will be interested to know that the Prime Minister went over the article quite carefully and was very pleased that Badassah applied for it. You know he has a very warm attitude towards Badassah.

With every good wish.

Sincerely yours,

Byd Applebaum  
Director, Overseas Division

P.S. I had cause to meet with the widow of Rabbi Herzog recently. She would make a wonderful subject for an article.